



# JBM 2022

MARCH 28 THRU APRIL 1, 2022 | ADDISON, TEXAS



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VICE PRESIDENT

*Functional Structures:  
Basic Practices  
Essential for Church  
Growth*

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**REVIVAL**  
UNITED EXPANDING THE KINGDOM WITH POWER!  
APOSTOLIC ASSEMBLY OF THE FAITH IN CHRIST JESUS

# THE MISSION

## MATTHEW 28:19-20

<sup>19</sup> Go ye therefore, and teach all nations, baptizing them in the name of the Father, and of the Son, and of the Holy Ghost: <sup>20</sup> Teaching them to observe all things whatsoever I have commanded you: and, lo, I am with you always, even unto the end of the world. Amen.

## THE MISSION

- A mission statement not only tells you what you should do, it also tells you what you should not do. Rick Warren, The Purpose Driven Church.

## THE MISSION

- Exalt Christ, Equip the Church, Evangelize the World.

# A NEW VISION

## *The Strategy of Jesus*

A vision for  
church growth

A model for  
evangelism

A system for  
Discipleship

# WHAT HAS THE CHURCH DONE TO SUPPORT THE VISION?

## NATIONAL AND DISTRICT SEMINARS

The General Board has invested resources in offering seminars at the national and district level. The purpose of these seminars has been to train the pastors, the ministerial body, cell group leaders, and the general membership of the church on the vision of the Strategy of Jesus.

The purpose of the training has been to motivate and instruct the membership of the Apostolic Assembly so that the vision can grow and more local and more churches will embrace the vision.


# WHAT HAS THE CHURCH DONE TO SUPPORT THE VISION?

## MATERIALS

The church has produced a large volume of materials related to the Strategy of Jesus. Currently on the Apostolic Assembly's website there are:

- Manuals that give instruction on how to implement full and Simplified Strategy of Jesus in the local church.
- Cell Group Bible Study Manuals w/ 52 lessons
- Discipleship Manuals
- Leadership Training Manuals
- Materials for Spiritual Retreats
- Power Point Presentations from past seminars and for retreats and training.
- Recorded Webinars & Conferences

All are offered for free to anyone interested in implementing the Strategy of Jesus.



WHAT'S NEXT?

An adjustment within our organizational structure

# STRUCTURE

- Structure is a combination of members connected together in such as way to serve a useful purpose.
- Unconnected members whose purpose is linked to a structure cannot not reach their potential until they are connected.





# ORGANIZATIONAL STRUCTURE

- Organizational structure provides guidance to all employees by laying out the official reporting relationships that govern the workflow of the company.

# FUNCTIONAL

- Something that is designed to be practical and useful, rather than attractive
- Useful, Helpful, Valuable, Constructive

# IS IT FUNCTIONAL?

- The functionality of the Strategy of Jesus is being questioned.
- IF THE STRATEGY OF JESUS IS FUNCTIONAL, THEN, WE SHOULD BE ABLE TO SAY: “The Strategy of Jesus is practical and useful.”



IS IT  
FUNCTIONAL?


## DISFUNCTIONALITY?

1. It does not work in the United States
2. We already have a strategy for church growth.
3. Pastors don't believe in the vision.
4. Its too much work
5. The people don't want to work
6. This strategy is too hard to implement.
7. I tried it and it didn't work
8. It doesn't work because other disfunctions in the local church make it ineffective.



SOME OF THE  
CHURCHES THAT  
ARE EXPERIENCING  
GROWTH

San Diego CA, Spring Valley CA, Las Vegas NV, San Rafael CA, Norwalk CN, Mount Cisco NY, North Dallas TX, Oakland CA. Homestead Florida, Merced CA, Phoenix, CA, Fall Brook CA, Compton CA, Aurora Ill, South Bend IN, Sunnyside WA, Moreno Valley CA.

The background of the slide is a dark grey, textured surface, possibly asphalt or concrete, with several white arrows painted on it. The arrows are of varying sizes and orientations, some pointing right and some pointing left, creating a sense of movement and direction. The text is overlaid on this background.

# **WHAT'S NEXT?**

A change within our organizational structure

## ORAGANIZATIONAL STRUCTURE

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Organizational structure provides guidance to all employees by laying out the official reporting relationships that govern the workflow of the company.



## ORAGANIZATIONAL STRUCTURE

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We must make full use of the structure of our church to give the church guidance.



# ORGANIZATIONAL STRUCTURE

Evangelism and  
Discipleship is our  
business.





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## THE REPORTING STRUCTURE OF OUR ORGANIZATION.

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- Local Church
- Sector
- District
- National



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## WHAT ARE WE TALKING ABOUT?

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We need a fundamental change in the conversation of the church, at every level. Church growth must become the center piece of the church's conversation.

One of the things the Strategy of Jesus changes in the churches that have implemented the Strategy is the "talk" of the church.



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## WHAT ARE WE TALKING ABOUT?

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The Strategy of Jesus has introduced new words into the vocabulary of the church but, is has yet to change our conversation organizationally.

*WE NEED A CHANGE IN THE CONVERSATION OF OUR CHURCH THAT IS CENTERED ON SAVING THE LOST.*



## WHAT ARE WE TALKING ABOUT?

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I am suggesting that after 15 years of consistently attempting to implement the Strategy of Jesus in our Assembly, with limited success, we make church growth the center piece of the church by using the structure of the church to change the conversation of the church.

# Effective communication engenders change.

- “When people act on your message, they begin to change. They don't just change their behavior. They change their identity. They begin to become someone new because of your message.” ~ Dr. Michelle Mazur
- “The single biggest problem in communication is the illusion that it has taken place. **George Bernard Shaw**

# REPORTING ON OUR PROGRESS

One thing will change the conversation of our church leadership and ultimately of the church as a whole will be reporting on a regular basis on our growth and our successes or struggles to grow. Using the structure of the church to report on the growth of the church will change the conversation of the church at every level.

The agenda of official church meetings (local, sector, district, confederation, and national Meetings) must put the question, **HOW'S BUSINESS: ARE WE GROWING?**, as a central item of conversation.



## SAFE REPORTING

- *The reporting must be done to helpful leadership not to a threatening leadership.*
- *The idea is to start a dialogue that will help Pastors grow their churches and Bishops grow their districts.*

# CHANGE

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“They always say that time changes things, but in reality, we are the ones who have to change things.”

